



Celebration of CT Farms Sponsor Opportunities 2024

One sponsorship, multiple CFT events.

Your business can be seen as proudly supporting farms through sponsorship of three farm tours and a webinar series. The winter webinar series is scheduled for January 2025 to maximize attendance.

*Your sponsorship will be featured in event marketing, recognized at the events themselves, on a sponsor-specific webpage in our website, in our monthly e-newsletters to 1,700+ people, and highlighted in social media posts. **Full Sponsor Benefits on the next page.***

Farm Tours

- Greenwood Holistic Farm; Ellington, CT
- Thorncrest Farm & Milk House Chocolates; Goshen, CT
- Waldingfield Farm; Washington, CT

Webinars

- Trends in Farmland Preservation
- CFT Executive Director Corner

Yes! I would like to be a sponsor of this important work at the following level:

- _____ \$5,000 – Soil Sustainer Sponsor
- _____ \$2,500 – Pollinator Sponsor
- _____ \$1,000 – Harvest Sponsor
- _____ \$500 – Cultivator Sponsor

Important information:

- Sponsor Benefits begin after payment is received. Payment is accepted online at www.ctfarmland.org. Click on the “Get Involved” tab at the top of the website. Or, you can make a check out to “Connecticut Farmland Trust” and send to Kimball at Connecticut Farmland Trust, 77 Buckingham Street, Hartford, CT 06106.
- Please email 2 (two) high resolution versions of your logo, one in color, one in Black and White.

Please contact Kimball Cartwright, Development Director, at kcartwright@ctfarmland.org or at 860-247-0202, ext. 223, with any questions about sponsorship.



Sponsor Benefits 2024

Soil Sustainer - \$5,000

- Your company prominently displayed as “Brought to you by” sponsor for the “Small Group” tours and webinars.
- Sponsorship announced during program remarks.
- Recognized in additional monthly e-newsletter, for a total of four e-newsletters
- Highlighted in an event reminder postcard sent to our top supporters
- ✓ *Plus all of the benefits for each of the categories below . . .*

Pollinator - \$2,500

- Sponsorship is listed in an exclusive social media post with a direct link/tag to your business
- Recognition in additional monthly e-newsletter, for a total of three e-newsletters
- Feature in a ‘sponsor spotlights’ video
- ✓ *Plus all of the benefits for each of the categories below . . .*

Harvester - \$1,000

- Logo on sponsor thank you sign at events
- Recognition in additional monthly e-newsletter, for a total of two e-newsletters
- Recognition in social media posts advertising the events
- ✓ *Plus all of the benefits for each of the categories below . . .*

Cultivator - \$500

- Company name on sponsor thank you sign at events
- Recognition in one monthly e-newsletter, sent to 1,700+ CT residents
- Recognition in fall Donor Impact Report mailing sent to 900 CFT supporters
- Listed on digital event materials such as invitation emails and website



Your sponsorship helps preserve Connecticut farmland for current and future generations of farmers. Thank you!